

# PRESS RELEASE

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## MUSTANGS & CITY OF BILLINGS TO ADD ENORMOUS NEW VIDEOBOARD TO DEHLER PARK FOR 2019 SEASON

*New Beer Stand Behind Home Plate Also to Debut Opening Night*

**BILLINGS, Montana** - The Billings Mustangs are celebrating their 12<sup>th</sup> season of professional baseball at Dehler Park with a massive upgrade: a spectacular new 16mm HD videoboard. The new videoboard will be manufactured and installed by South Dakota-based Daktronics, the world's industry leader in designing and manufacturing electronic scoreboards, programmable display systems and large screen video displays.

Standing 20 ft. high and 36 ft. wide, the brilliant new display will dwarf the original videoboard, which measured 13 ft. high and 17 ft. wide. The previous model will be retired after 11 years of admirable standard-definition service. At over 720 square feet, the new videoboard is nearly 3½ times the size of the previous screen (221 square feet).

In addition to the new videoboard, the Mustangs will also be unveiling a new beer stand located directly behind home plate, which will serve Budweiser, Miller, Coors and other popular brands of beer and wine. The new beer stand is the product of a unique and special partnership between the Mustangs and the Mustangs Boosters, the charitable organization of dedicated Mustangs fans who handle all the beer and wine sales at Dehler Park.

"This new videoboard is going to put Dehler Park on the map," said Billings Mayor **Bill Cole**. "The image quality and computer versatility are state-of-the-art. Our new videoboard is going to be great, not just for baseball but for other entertainment events as well. This will allow us to meet public expectations for years into the future."

"This spectacular new videoboard is a towering home run for everyone who comes to Dehler Park," said Mustangs owner **Dave Heller**. "We are going to offer our fans state-of-the-art graphics and video, and really give the park a major league feel. I want to thank Mayor Cole, the Billings City Council and everyone in Billings city government for working with us to keep Dehler Park the very best Minor League ballpark in the entire region."

Fans will have their first chance to see the new videoboard on Opening Night, Friday, June 14, when the Mustangs host the Idaho Falls Chukars in the first game of a 3-game series. Game time for Opening Night is scheduled for 6:35 pm MST.

*Ballpark Digest* voted Dehler Park the best Rookie League park in the country in 2016, and named Main Street Baseball, owners of the Mustangs, as its Minor League Baseball Organization of the Year. For ticket information, including full-season and partial-season plans, call the Mustangs at (406) 252-1241 or email [mustangs@billingsmustangs.com](mailto:mustangs@billingsmustangs.com). Check out [billingsmustangs.com](http://billingsmustangs.com) and tune in to Mustangs social media for updates on game tickets, promotions and more for the 2019 season.