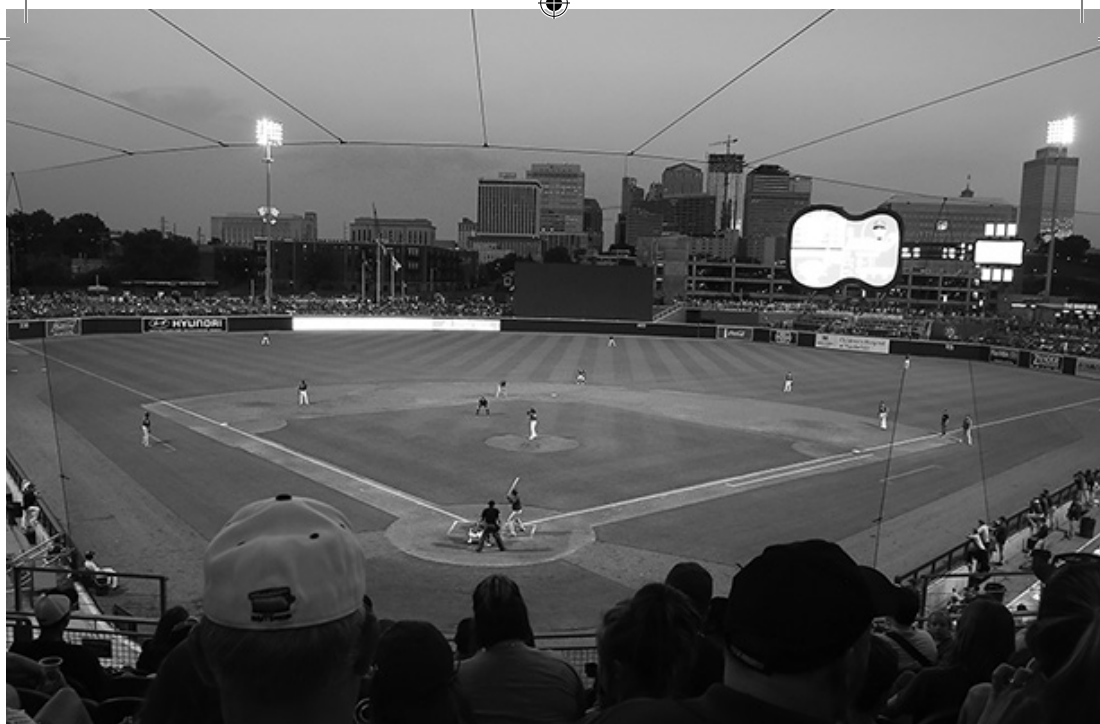




Located just north of downtown Nashville, state-of-the-art First Tennessee Park opened in 2015. With a stunning backdrop of the Nashville skyline, the ballpark has become the crown jewel of a rapidly-growing Germantown neighborhood. Through the first three years, the Sounds have welcomed over 1.6 million fans. The 593,679 fans that entered the ballpark in 2017 was just shy of a franchise record.

Groundbreaking.....	January 27, 2014	Team Store Square Footage.....	2,990
Opening.....	April 17, 2015	Club Lounge Square Footage.....	5,080
Cost.....	\$47 Million	Scoreboard Dimensions.....	142' x 55'
Acreage.....	10.8 Acres	Home Clubhouse Square Footage.....	5,086
Concourse.....	360-degree circulation with concourse width varying from 24' to 35'	Visiting Clubhouse Square Footage.....	2,154
Design Architect.....	Populous	Playing Surface.....	Natural - Bermuda Tifway 419
Capacity.....	10,000		
Club-Level Suites.....	18	Dimensions:	
Field-Level Suites.....	4	Left-Field Line.....	330'
Batting Cages.....	2	Left-Center Field.....	386'
Bathrooms.....	16	Center-Field.....	403'
Points of Sale.....	76	Right-Center Field.....	388'
Concession Stands.....	6 permanent stands plus additional portable stands	Right-Field Line.....	310'

LARGEST CROWDS IN FIRST TENNESSEE PARK HISTORY

1. 11,764 - July 3, 2017 vs. Oklahoma City
2. 11,759 - July 3, 2016 vs. Oklahoma City
3. 11,684 - June 25, 2016 vs. Omaha
4. 11,678 - June 17, 2017 vs. New Orleans
5. 11,596 - July 7, 2017 vs. Memphis
6. 11,552 - June 16, 2017 vs. Iowa
7. 11,484 - July 8, 2017 vs. Memphis
8. 11,482 - June 5, 2015 vs. Memphis
9. 11,193 - August 12, 2017 vs. Memphis
10. 11,144 - August 26, 2017 vs. Round Rock

55 sellouts in First Tennessee Park history

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The 2018 Nashville Sounds Media Guide was written and designed by Chad Seely, Doug Scopel and Mark Meyers. Cover design by Alex Wassel. Team record information compiled by members of the Sounds media relations department, past & present.

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Further information about the Nashville Sounds can be obtained from the media relations department at 615-515-1107.

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Nashville Sounds Baseball Club

First Tennessee Park
 19 Junior Gilliam Way
 Nashville, TN 37219
 615-690-4487
www.nashvillesounds.com
[@nashvillesounds](https://twitter.com/nashvillesounds)

Owners

Frank Ward.....Owner
 Masahiro Honzawa.....Owner

Executive Management

Adam Nuse.....General Manager & COO
 Doug Scopel.....Vice President of Operations
 Bryan Mayhood.....Vice President of Sales
 Amy Schoch.....Vice President of Fan Relations

STAFF DIRECTORY

EXECUTIVE MANAGEMENT

Frank Ward.....	Owner
Masahiro Honzawa.....	Owner
Adam Nuse.....	General Manager & COO
Doug Scopel.....	Vice President of Operations
Bryan Mayhood.....	Vice President of Sales
Amy Schoch.....	Vice President of Fan Relations

FINANCE/HUMAN RESOURCES

Barb Walker.....	Director of Finance
Halie Montgomery.....	Accounting Manager

TICKET OPERATIONS & SALES

Cooper Fazio.....	Director of Ticket Operations
CJ Berthelsen.....	Ticket Operations Manager
Irving Alvarez.....	Ticket Operations Coordinator
Mandy Valentine.....	Account Executive
Mahalie Shorrock.....	Account Executive
Sierra Siegel.....	Account Executive
Harrison Hunter.....	Account Executive
Kyle Graves.....	Membership Services Coordinator
Nicholas Jodway.....	Inside Sales Representative
Anton Calvin.....	Inside Sales Representative
Allie Guido.....	Guest Relations/Season Ticket Activation Associate

CORPORATE PARTNERSHIPS & BUSINESS DEVELOPMENT

Danielle Gaw.....	Director of Activation
Ryan Madar.....	Director of Advertising
Jeff Hem.....	Director of Broadcasting
Kevin Soto.....	Business Development
Taylor Fisher.....	Business Development
Andrew Shrader.....	Premium Sales Account Executive
Randi Bivens.....	Activation Seasonal Associate

MARKETING & PROMOTIONS

Mary Hegley.....	Director of Entertainment
Alex Wassel.....	Director of Marketing
Erik Sharpnack.....	Director of Video & Digital Production
Buddy Yelton.....	Mascot Coordinator
Shannyn Wong.....	Promotions & Activation Coordinator
RV Oliver.....	Creative Assistant
Joe Masterson.....	Graphic Designer
Mike Faso.....	Video Producer



STAFF DIRECTORY

MEDIA & COMMUNITY RELATIONS

Chad Seely.....Director of Media Relations
 Destiny Whitmore.....Community Relations Manager
 Mark Meyers.....Media Relations Seasonal Associate
 Allie Doheny.....Community Relations Seasonal Associate
 Abby Holman.....Social Media Seasonal Associate
 Mike Strasinger.....Team Photographer

OPERATIONS

Jeremy Wells.....Director of Stadium Operations
 Austin Brunk.....Stadium Operations Manager
 Caleb Yorks.....Assistant Stadium Operations Manager
 Thomas Trotter.....Head Groundskeeper
 Shay Adams.....Assistant Groundskeeper
 Bryce Huebner.....Assistant Groundskeeper
 Caleb Miles.....Operations Seasonal Associate
 Ian Dyer.....Operations Seasonal Associate

RETAIL

Katie Ward.....Director of Retail
 Wade Becker.....Merchandise Manager

CENTERPLATE

Dave Keitel.....General Manager, Food & Beverage
 Brooke Kelley.....Accounting Manager, Food & Beverage
 Jerry Infantino.....Executive Chef
 Deric Grooms.....Warehouse Manager
 Pete Sarantakos.....Concessions Manager
 Sue Woodlee.....Administrative Assistant

OWNERSHIP

FRANK WARD - OWNER



Frank Ward has three loves: his family, real estate and baseball. All three have led him and MFP Baseball to Nashville.

With more than 40 years of involvement in real estate, Ward's wide range of business experience includes restructuring corporate organizations, developing high-rise office buildings in New York City, and serving as chief operating officer of a very large commercial real estate company. After serving in the U.S. Army in Korea shortly after graduating from high school, Ward earned an accounting degree from Capitol University in

Columbus, Ohio.

Ward was hired out of college by Kenneth Leventhal & Company (now Ernst & Young) in Columbus, Ohio, in 1971 as an auditor, and he eventually moved into corporate restructuring. Ward moved to Kenneth Leventhal & Company's New York City office in 1973.

In 1982, Ward was hired as Managing Director and Chief Financial Officer of HRO International, a client of his at Kenneth Leventhal & Company that was the most active high-rise office building developer in Manhattan. Ward remained at HRO International until 1995. That year, he accepted an offer to serve as Chief Operating Officer of Hiro Real Estate Co.

One of his first responsibilities at Hiro Real Estate was to draft a business plan to turn the company around. He did, and over the next 13 years, Ward steadily decreased debt and increased profits. Ward worked at Hiro Real Estate Co. as Chief Operating Officer from 1995 to 2008 before leaving with fellow Sounds owner Masahiro Honzawa to start MFP Real Estate.

Ward is a longtime baseball card collector. Acquiring the Nashville Sounds promises to be a logical progression of his career and love of the game. Between collecting cards and his more than 25 years of experience playing fantasy baseball, Ward's hobbies may be as valuable to MFP as his real estate experience.

Ward is married and has four children, two sons and two daughters, ranging from 27 to 43 in age. He and his wife, Renee, live in New York. Ward's sons Christopher and Timothy, and daughters Danielle and Katie all live in Nashville.

Ward fell in love with Nashville during trips to visit his daughter at Vanderbilt. He is excited that Nashville is a growth market for real estate and has promise as a great baseball town.

OWNERSHIP



MASAHIRO HONZAWA - OWNER

MFP President Masahiro Honzawa ran the U.S. operations of his family's Hiro Real Estate Co. from 1995 to 2008. Honzawa was also active in the company's Japanese operations.

The Honzawa family has owned and operated a privately owned, 7 million-square-foot warehouse business in Japan and extensive real estate in New York City, Chicago and Los Angeles.

Honzawa graduated from Keio University in Tokyo in 1991 and continued his education in the U.S., where he earned an MBA from Columbia

University in 1998.

Before he took the helm of Hiro Real Estate's U.S. operations in 1995, he interned with Arthur Andersen LLP in New York, where he met his future MFP business partner Steve Posner, who was the partner on the Hiro Real Estate account for Arthur Andersen at the time.

In January 2008, Honzawa sold his interest in Hiro Real Estate and started MFP Real Estate.

He and his wife, Makiko, reside in New York and enjoy traveling for business and pleasure.



Pictured L-R: Former Nashville Mayor Karl Dean, Frank Ward, Masahiro Honzawa and Pacific Coast League President Branch Rickey

EXECUTIVE MANAGEMENT



ADAM NUSE - GENERAL MANAGER & COO

Adam Nuse serves as the Sounds' General Manager & Chief Operating Officer and oversees all day-to-day operations related to the ballclub.

Nuse came to Music City from the Bowling Green Hot Rods of the Midwest League, where he served as the General Manager and Chief Operating Officer since January 2014.

The Texas native was previously with the Corpus Christi Hooks of the Texas League from 2004-2013, where he served in a variety of sales roles throughout his tenure and most recently served as Vice President of Sales beginning in 2009. Nuse began his career in professional baseball as a marketing and sales intern with the 2001 Round Rock Express and the 2002 Oklahoma City RedHawks, both in the Pacific Coast League.

Nuse is a current member of the Board of Directors for the Nashville Sports Council and is also serves on the ALS Nashville board. He holds a bachelor's degree in business administration from the University of Oklahoma and a master's degree in sports administration from Wichita State University.

His family includes his wife, Sarah, and three children: Lucy, Lola, and Hank.



EXECUTIVE MANAGEMENT



DOUG SCOPEL - VP OF OPERATIONS

Doug Scopel, who joined the Sounds in February 2000, oversees the media & public relations, baseball operations, stadium operations, and groundskeeping departments for the team. The 2017 season marks his 19th in professional baseball.

Scopel directly manages all baseball operations facets for the Sounds, including team travel, affiliate relations, clubhouses, and acts as the primary contact for visiting teams, umpires, and baseball personnel throughout the playing season.

He was promoted to his current position in January 2015 after previously serving a variety of roles, most recently as the Sounds' Vice President of Baseball Operations & Communications. Along with team ownership, Doug served as the Sounds' point person for the design, project management, and construction teams during the planning and development of state-of-the-art First Tennessee Park, which opened in April 2015.

Scopel was honored by Minor League News as the 2006 P.R. Director of the Year, receiving the coveted Ralphie Award that is presented to the top media relations director selected from more than 800 people working at more than 700 professional sports clubs in minor league and independent sports.

Prior to arriving in Nashville, he served as a media/community relations assistant for the Rancho Cucamonga (Cal.) Quakes.

A Pittsburgh native, Scopel earned a journalism degree from Marquette University in Milwaukee. He resides in Nashville with his wife, Michelle, daughter, Bella, and son, Milo.



BRYAN MAYHOOD - VP OF SALES

Bryan Mayhood manages all aspects of ticket sales, focusing on all ticket revenue sources while developing and managing the Sounds' sales team.

Bryan joined the Sounds in August 2016 from Corpus Christi, Texas, where he served as the Director of Ticket Operations for Islanders Athletics at Texas A&M University-Corpus Christi since December 2014.

Prior to working in college athletics, Bryan worked with the Corpus Christi Hooks of the Texas League from 2007 to 2014. He started with the Hooks as a group sales account executive and worked his way up to Director of Season Tickets Sales & Services.

Bryan, a native from Rockport, Texas, holds a bachelor's degree in sports management from Texas A&M University-Corpus Christi.



AMY SCHOCH - VP OF FAN RELATIONS

Amy Schoch joined the Sounds in January of 2015 and was promoted to her current role of Vice President of Fan Relations in September of 2015.

She is responsible for developing strategies and programs that make fan experience at the ballpark a top priority. She also hires all game-day staff and assists in the club's human resources efforts.

Prior to the Sounds, Amy served as the Director of Ticket Operations at the Lehigh Valley IronPigs, where she managed all aspects of the ticket office as well as customer service and IT. She also spent four seasons working for the Hartford WolfPack.

A native of Reading, Pennsylvania, Schoch is a graduate of Alvernia University where she earned a bachelor's degree in marketing.

COMMUNICATIONS



CHAD SEELY - DIRECTOR OF MEDIA RELATIONS

Chad Seely joined the Sounds in November 2015 and was promoted to his current role of Director of Media Relations in November of 2016.

He's responsible for writing and distributing press releases, managing game day press box operations, co-managing the club's social media efforts, facilitating baseball information, and handling media requests and content of the team's publications and website.

During the season, Seely supports the media with their gameday needs.

Prior to joining the Sounds, Seely served as the Communications Manager for the Reno Aces where he managed all communications efforts, team travel, and baseball operations. Seely also spent two years with the Clinton LumberKings of the Midwest League as the Director of Broadcasting and Media Relations. He began working in professional baseball with the Daytona Cubs in the summer of 2011.

Seely graduated from the University of Wisconsin-Whitewater with a bachelor's degree in broadcast journalism and is originally from Sussex, Wisconsin.



MARK MEYERS - MEDIA RELATIONS ASSOCIATE

Mark Meyers joined the Sounds in March 2017. As the Media Relations Associate, Meyers assists in all aspects of media relations including game notes, lineup and roster sheets, media requests, and a variety of gameday tasks.

Meyers worked for the Lynchburg Hillcats, the Advanced-A affiliate of the Cleveland Indians in the Carolina League during the 2016 season. His first job in baseball was with the Herndon Braves of the Cal Ripken Collegiate Baseball League in the summer of 2013.

Prior to his time in Nashville, Meyers served as a Production Manager at the Virginia Talk Radio Network where he served as the producer of two live talk shows, a fill-in co-host, was the afternoon news anchor, and worked with advertisers to produce and voice commercials. He also spent over a year as the studio host and board operator for the Liberty Flames Sports Network.

Meyers graduated from Liberty University with a bachelor's degree in broadcast journalism and is originally from Herndon, Virginia.

