



**RED WINGS
ORGANIZATION**



STAFF DIRECTORY

Rochester Community Baseball, Inc. Officers

President/CEO/COO	Naomi Silver
Chairman	Gary Larder
Senior Vice President	Leonard Korn
Vice President	Ron Pettengill
Treasurer	Paul Ozminkowski
Corporate Secretary	Clint Campbell

Front Office Staff

General Manager	Dan Mason
Assistant General Manager	Will Rumbold
Senior Director, Sales	Matt Cipro
Director, Broadcasting	Josh Whetzel
Director, Communications	Nate Rowan
Director, Corporate Development	Nick Sciaratta
Director, Gameday Operations	Travis Sick
Director, Group Sales	Bob Craig
Director, Human Resources	Paula LoVerde
Director, Merchandising	Casey Sanders
Director, Ticket Operations	Rob Dermody
Director, Video Production	Matt Miller
Assistant Director, Ticket Operations	Eric Friedman
Manager, Operations	Marcia DeHond
Manager, Social Media & Promotions	Tim Doohan
Manager, Ticket Office & AP/AR	Dave Welker
Group Sales and Ticket Representative	Kevin Lute
	Mike Ewing
Controller	Michelle Schiefer
Merchandising Assistant	Kathy Bills
Character Coordinator	Josh Britt
Head Groundskeeper	Gene Buonomo
Assistant Groundskeeper	Geno Buonomo
Office Manager	Gini Darden

Food & Beverage

General Manager, Food & Beverage	Jeff Dodge
Director, Catering & Events	Courtney Trawitz
Business Manager, Food & Beverage	Dave Bills
Manager, Catering Sales	Steve Gonzalez
Manager, Concessions	Jeff DeSantis
Manager, Warehouse/Commissary	Tyler Klobusicky
Executive Chef	Ryan Donalty
Sous Chef	Nick Johnson

Support Staff

Home Clubhouse Manager	Joe Valenti
Visiting Clubhouse Manager	Kevin Johnston
Game Night Receptionist	Cathie Costello
Organist	Fred Costello
Security Supervisor	Lance Duffy
Red Wings Ambassador	Blaise DiNardo
Team Photographers	Bare Antolos, Joe Territo
Team Doctors	Dr. Michael Maloney
	Dr. Brett Robbins
Team Dentist	Dr. Michael Mayer

THE SILVER LEGACY



Local music store owner and real estate developer Morrie Silver came to the rescue of professional baseball in Rochester in the winter of 1956-57, when the St. Louis Cardinals decided to sell their fledgling Triple-A franchise. Silver, whose true passion was serving his community, organized a stock drive to buy the Red Wings and keep them in the Flower City.

There were 8,222 shareholders who purchased the club, a number that has been retired on the left-centerfield fence at Frontier Field, and Silver became the largest shareholder of them all. The 1957 season was the first community-owned season for the Red Wings, who remained a Cardinals affiliate through the 1960 season.

Silver became the first president of Rochester Community Baseball, Inc., running the day-to-day operation of the club. The Brighton native stayed at his post until “retiring” after the 1968 season and moving his family to Miami Beach, Florida. He was actually still at the helm over all aspects of the club while in Florida until he passed away in 1974. Red Wing Stadium, meanwhile, the home of the Red Wings since 1929, was renamed Silver Stadium on August 19, 1968.

Morrie’s wife, Anna “Bert” and his daughter Naomi, returned to Rochester in January 1975 to carry on Morrie’s legacy. Anna B. became the Chairman of the Board in 1982 and young Naomi started as an intern in 1988. Naomi’s primary task in her first year was handling stock transfers (i.e. when a deceased grandparent passes on his stock to a son or grandson). Then in 1989, Naomi took over the operation of the team souvenir store.

Naomi would later work in the accounting department and in concessions, eventually forming a separate concessions entity in 1994, Rochester Community Baseball Enterprises. She also became the Red Wings’ voting member for the International League in 1993, the same year she began a lobbying effort for a new ballpark that would replace Silver Stadium. Frontier Field would later open in 1997, and the street along the west side of the ballpark was re-named Morrie Silver Way. Over the years, she continued to oversee accounting, the team store, office personnel, and the relationship with the Red Wings’ parent club, the Baltimore Orioles.

Naomi further continued her father’s legacy by serving as Vice President of the Board of Directors from 1989-99 and then as Chairman of the Board from 2000-10. She became the Red Wings’ President/Chief Executive Officer/Chief Operating Officer in 2010, a position she still holds to this day, overseeing all aspects of the club.

A statue featuring Morrie and a young baseball player stands in the courtyard that leads to the main entrance of Frontier Field, providing a permanent memorial of the civic leader and a meeting place for fans. The bronze figures, commissioned by sculptor Dejan Pejovic, was dedicated on July 25, 2007 in a ceremony that included Hall of Fame Manager Earl Weaver, Rochester’s Mr. Baseball Joe Altobelli, International League President Randy Mobley, and several political dignitaries from the city, county, and state.

Morrie’s legacy also is remembered on an annual basis with the Morrie Silver Family Scholarship. The scholarships are awarded by the Silver Family to employees of the Red Wings who are pursuing a full-time course study at an accredited 2- or 4-year college, university, or vocational school. Each applicant is considered on the basis of academic achievement, financial need, extra curricular activities, job performance and recommendations from supervisors. The selected recipients each receive \$5,000. Those employees who are selected for the scholarship show exemplary work ethic, solid academic achievement and a desire to continue their education to accomplish their goals.

Morrie was a charter inductee to the Red Wings Hall of Fame in 1989, 15 years after his passing. Anna Bert was inducted in 1998 and Naomi in 2007.



NAOMI SILVER

PRESIDENT/CHIEF EXECUTIVE OFFICER/CHIEF OPERATING OFFICER

Naomi Silver has served the ballclub as President, CEO and COO since 2010 after having previously served in various other board capacities. She oversees the day-to-day operation of the ballclub, strategic planning, government relations and various other areas of the business. Naomi is the daughter of late Morrie E. and Anna B. Silver.

Naomi's first involvement with the Wings in the late 1980's led to her becoming the leader in different departments which eventually led to her assuming her current role. She considers the highlights of her career thus far to be creating the company which provides all food service to Frontier Field, the development of the beautiful Frontier Field, becoming a Minnesota Twins affiliate and assuming the operational management of the Batavia Muckdogs of the New York Penn League. Under Naomi's leadership, the Red Wings have grown to be one of the most respected Minor League organizations around.

She has been recognized nationally in the world of baseball with the Rawlings Woman of the Year Award in 1994 and with *Baseball America's* Minor League Executive of the Year in 2008. She also serves on the International League Board of Directors. Locally, Naomi serves on the Key Bank Advisory Board, and the boards of the United Way, Monroe Community College Foundation, the Boys and Girls Clubs of Rochester, among others. She has received numerous local honors, including the Young Women's College Prep Leadership Award in 2017, Nazareth College's Woerner Kollmorgen Award in 2016 and the Public Relations Society of America's CEO of the Year in 2012, St. John Fisher's Sports Manager of the Year in 2008. Naomi is also a member of the Frontier Field Walk of Fame and Red Wings Hall of Fame.

Naomi is the mother of two, Morrie, 21, and Desirée, 17.

DAN MASON

GENERAL MANAGER

Dan Mason has served as General Manager of the Rochester Red Wings since 1995 while he has worked in various capacities, including Director of Group Sales, Promotions and Assistant GM, since 1990.

Under his direction, the Red Wings have been honored nationally by several outlets, including the 2008 Ongoing Excellence Award, given to organizations that consistently perform at a high level and have no need for a turnaround, by *Ballpark Digest*, the *Baseball America* Triple-A Bob Freitas Award, presented to the organization which demonstrates long-standing excellence of operations in the ballpark and front office, and the Larry MacPhail Award, in recognition of outstanding performance in the area of promotions, both in 1997. The team has also been honored with the Prism Award, exemplifying excellence in sport franchise management, by the University of Massachusetts in 2006 and the John H. Johnson President's Award, presented annually to the National Association club best exemplifying the standards of the complete baseball franchise, in 2004. Mason has been honored three times as International League Executive of the Year: 1996, 1997 and 2012.

Dan is the past president of the Rochester Press Radio Club and a former board member of McQuaid Jesuit High School, Hillside Family of Agencies and Compeer. He currently serves on the board for the Monroe County Sports Commission.

Dan is a 1985 graduate of McQuaid Jesuit High School in Rochester and a 1989 graduate from the University of Notre Dame. Dan and his wife Sheila have two children, Cameron, 20, and Anna, 18.

GARY LARDER

CHAIRMAN OF THE BOARD

Gary Larder is the longest serving Director in the Rochester Community Baseball's history and has held every Officer position, including that of President/CEO from 2000-09. He was inducted into the Red Wings Hall of Fame in 2007 and currently serves as Chairman of the Board of Directors. Gary is a retired financial executive from Xerox Corporation. He also serves as a member of the Executive Committee of the Board of Trustees at Houghton College and is a member of the advisory board of the National Baseball Chapel program. Gary was the recipient of the 2017 Bowie Kuhn Award presented to an individual, team or organization who demonstrates support of the Baseball Chapel program in professional baseball.

Presidents of Rochester Community Baseball

- Since 2010: Naomi Silver
- 2000-09: Gary Larder
- 1991-99: Elliott Curwin
- 1984-90: Fred Strauss
- 1982-83: Raymond Sorg
- 1980-81: William Farrell
- 1978-79: William Blackmon
- 1975-77: Vincent Stanley
- 1968-74: William Lang
- 1962-67: Morrie Silver
- 1958-61: Frank Horton
- 1957: Morrie Silver



General Managers of the Rochester Red Wings

- Since 1995: Dan Mason
- 1992-94: Joe Altobelli
- 1990-91: Dan Lunetta
- 1985-89: Bob Goughan
- 1982-84: Bob Goughan
- Bill Terlecky
- 1979-81: Bob Drew
- 1977-78: Don Labbruzzo
- 1975-76: Ed Barnowski
- 1971-74: Carl Steinfeldt
- 1968-70: Bob Turner
- 1966-67: Morrie Silver
- 1955-66: George Sisler, Jr.

